



**STATE OF WISCONSIN**  
**Department of Employee Trust Funds**  
Robert J. Conlin  
SECRETARY

801 W Badger Road  
PO Box 7931  
Madison WI 53707-7931

1-877-533-5020 (toll free)  
Fax (608) 267-4549  
<http://etf.wi.gov>

January 3, 2014

Everyone Counts, Inc.  
4435 Eastgate Mall, Suite 100  
San Diego, CA 92121-1980

RE: Request for Bids (RFB) ETD0006 Election Services

Dear Sir or Madam:

The Department of Employee Trust Funds intends to contract with Everyone Counts, Inc. for the purchase of online and/or telephone election services as presented in Everyone Counts' bid dated October 18, 2013, ETD0006's clarifying questions and answers posted October 11, 2013, and Everyone Counts' letter dated December 30, 2013.

This letter is a notice of intent to award a contract and does not constitute a contractual commitment.

Sincerely,

Kristen D. Schipper, Purchasing Agent - Senior  
Procurement Team  
Department of Employee Trust Funds  
(608) 261-0737  
[ETFProcurement@etf.wi.gov](mailto:ETFProcurement@etf.wi.gov)

cc: ETF Extranet  
ETF Procurement File