



STATE OF WISCONSIN
Department of Employee Trust Funds
Robert J. Conlin
SECRETARY

801 W Badger Road
PO Box 7931
Madison WI 53707-7931

1-877-533-5020 (toll free)
Fax 608-267-4549
etf.wi.gov

July 12, 2016

Holly Day
Senior Sales Executive
The StayWell Company, LLC
3000 Ames Crossing Road, Suite 100
St. Paul, MN 55121-2520
hday@staywell.com

RE: Intent to Award: ETG0005 REQUEST FOR PROPOSAL for the Department of Employee Trust Funds (ETF) for Third Party Administration of Wellness and Disease Management Programs for the State of Wisconsin Group Health Insurance Board

Dear Holly Day;

The Wisconsin Group Insurance Board (Board) granted authority to the Secretary of the Wisconsin Department of Employee Trust Funds (ETF) to issue an intent to award the contract for third party administrative services of wellness and disease management programs (ETG0005) to The StayWell Company, LLC for the period of August 15, 2016 through December 31, 2018, with the potential for two (2), two (2) year extensions, subject to successful contract negotiations.

Due to the time sensitive nature of an executed contract for fall open enrollment, the Board approved that if contract negotiations fail or extend beyond a reasonable period of time with your company the Secretary be allowed to issue an intent to award to the second ranked vendor. As a result, ETF expects contract negotiations to make reasonable progress toward conclusion by July 29, 2016.

This letter is only a notice of intent to contract and does not constitute a contractual commitment.

Respectfully,

Michael D. McNally, Jr.
Purchasing Agent - Senior
Wisconsin Department of Employee Trust Funds
Direct Line: (608) 261-9032
Email: ETF SMBProcurement@etf.wi.gov

cc: Proposers of the RFP:
• AboutHealth

- ActiveHealth Management, Inc.
- Carewise Health, Inc.
- Cerner
- HealthMine, Inc
- Healthways
- Humana Wellness
- Limeade, Inc.
- Onlife Health Inc.
- Optum
- Provant
- RedBrick Health
- The StayFit Plan (Simplicity Health)
- U.S. Preventive Medicine, Inc.
- WellnessIQ/The Vitality Group
- Welltok, Inc.

ETF Evaluation Committee

ETF Procurement File

ETF Secretary's Office